

Cookie declaration last updated on 5/23/25 by **Cookiebot**:

### Necessary (30)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Maximum Storage Duration	Type
__cf_bm [x3]	activehosted.com softwarecentral.com softwarecentral.de	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
_cfuvid	embed.ly	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
_zcsr_tmp [x7]	campaigns.zoho.eu ecnl-zcmp.maillist-	This cookie is necessary for the login function on the website.	Session	HTTP Cookie

Duration				
	manage.eu ma.zoho.eu maillist- manage.eu pagesense- collect.zoho.eu salesiq.zoho.eu salesiq.zohopu blic.eu			
ar_debug	google- analytics.com	Checks whether a technical debugger-cookie is present.	3 months	HTTP Cookie
AWSALB [x2]	analytics.insigh tly.services chloe.insightly.s ervices	Registers which server- cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days	HTTP Cookie
AWSALBCORS [x2]	analytics.insigh tly.services chloe.insightly.s ervices	Registers which server- cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days	HTTP Cookie
CookieConsent [x3]	cdn.softwarece ntral.com softwarecentral .com	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

				Duration	
softwarecentral.de					
JSESSIONID [x2]	ecnl-zcmp.maillist-manage.eu maillist-manage.eu	Preserves users states across page requests.	Session	HTTP	Cookie
li_gc	linkedin.com	Stores the user's cookie consent state for the current domain	180 days	HTTP	Cookie
rc::a	gstatic.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML	Local Storage
rc::c	gstatic.com	This cookie is used to distinguish between humans and bots.	Session	HTML	Local Storage
SESS#	streamable.com	Preserves users states across page requests.	Session	HTTP	Cookie
wpEmojiSettingsSupports [x2]	softwarecentral.com	This cookie is part of a bundle of cookies which serve the purpose of	Session	HTML	Local

			Duration	
	softwarecentral.de	content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings.		Storage
zc_consent [x2]	softwarecentral.com softwarecentral.de	Determines whether the user has accepted the cookie consent box.	1 year	HTTP Cookie
zfccn	pagesense-collect.zoho.eu	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Session	HTTP Cookie

### Preferences (6)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

			Duration	
lfdc	linkedin.com	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day	HTTP Cookie
LS_CSRF_TOKEN [x2]	salesiq.zoho.eu salesiq.zohopublic.eu	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Session	HTTP Cookie
muted	streamable.com	This cookie is used in conjunction with the video player. The cookie remembers if the user has muted the volume and keeps this setting on other video content watched by the visitor.	Session	HTTP Cookie
pll_language	softwarecentral.com	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	1 year	HTTP Cookie
volume	streamable.com	This cookie is used in conjunction with the video	Session	HTTP Cookie

**Duration**

player. The cookie remembers if the user has muted the volume and keeps this setting on other video content watched by the visitor.

**Statistics (26)**

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

<b>Name</b>	<b>Provider</b>	<b>Purpose</b>	<b>Maximum Storage Duration</b>	<b>Type</b>
_ga [x3]	softwarecentral.com softwarecentral.de streamable.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_ga_# [x3]	softwarecentral.com softwarecentral.de	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates	2 years	HTTP Cookie

			Duration		
	streamable.com	for the first and most recent visit.			
_hjSession_# [x2]	softwarecentral.com softwarecentral.de	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day	HTTP	Cookie
_hjSessionUser_# [x2]	softwarecentral.com softwarecentral.de	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year	HTTP	Cookie
hjActiveViewportsIds	hotjar.com	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the visitor enters – this information is used to optimize the visitor's experience.	Persistent	HTML	Local Storage
hjViewportId	hotjar.com	Saves the user's screen size in order to adjust the size of images on the website.	Session	HTML	Local

				Duration	
					Storage
siqlsdb [x2]	softwarecentral.com softwarecentral.de	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Persistent	HTML Local Storage	
snowplowOutQueue_#_get	d3rqem538l0q4a.cloudfront.net	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Persistent	HTML Local Storage	
SP	analytics.insightly.services	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	2 years	HTTP Cookie	
webformvisitor_#	crm.zohopublic.eu	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	Session	HTTP Cookie	
zc_cu [x2]	maillist-manage.eu softwarecentral.com	The cookie is used to manage the mailing list, if the visitor has subscribed to	1 year	HTTP Cookie	



			Duration	
			any newsletters or blog posts.	
zc_cu_exp	softwarecentral.com	Contains the expiry-date for the cookie with corresponding name.	1 year	HTTP Cookie
zc_tp [x2]	maillist-manage.eu softwarecentral.com	The cookie is used to manage the mailing list, if the visitor has subscribed to any newsletters or blog posts.	1 year	HTTP Cookie
ZCAMPAIGN_C SRF_TOKEN [x4]	campaigns.zoho.eu ecnl-zcmp.maillist-manage.eu ma.zoho.eu maillist-manage.eu	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Session	HTTP Cookie

### Marketing (38)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

				Duration	
#-#	youtube.com	Used to track user's interaction with embedded content.	Session	HTML Local Storage	
(unnamed)	tr.lfeeder.com	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.	Session	Pixel Tracker	
__Secure-ROLLOUT_TOKEN	youtube.com	Pending	180 days	HTTP Cookie	
_gid	streamable.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	1 day	HTTP Cookie	
_lfa	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website	Persistent	HTML Local Storage	

Duration				
and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.				
_lfa [x2]	softwarecentral.com softwarecentral.de	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	2 years	HTTP Cookie
_lfa_expiry	sc.lfeeder.com	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_lfa_test_cookie_stored [x2]	softwarecentral.com	Used in context with Account-Based-Marketing (ABM). The cookie registers	Session	HTTP Cookie

		Duration		
	softwarecentral.de	data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.		
_rdt_uuid [x2]	softwarecentral.com softwarecentral.de	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	3 months	HTTP Cookie
bcookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
iU5q-!O9@\$	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTML Local Storage
LAST_RESULT_ENTRY_KEY	youtube.com	Used to track user's interaction with embedded content.	Session	HTTP Cookie

			<b>Duration</b>	
LogsDatabaseV 2:V#  LogsRequ estsStore	youtube.com	Used to track user's interaction with embedded content.	Persistent	IndexedDB
NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
prism_# [x3]	prism.app-usl.com softwarecentral.com softwarecentral.de	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.	30 days	HTTP Cookie
remote_sid	youtube.com	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
rp.gif	alb.reddit.com	Necessary for the implementation of the Reddit.com's share-button function.	Session	Pixel Tracker

			<b>Duration</b>	
ServiceWorkerL ogsDatabase#S WHealthLog	youtube.com	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	IndexedDB
TESTCOOKIESE NABLED	youtube.com	Used to track user's interaction with embedded content.	1 day	HTTP Cookie
VISITOR_INFO1 _LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days	HTTP Cookie
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
ytidb::LAST_RE SULT_ENTRY_K EY	youtube.com	Used to track user's interaction with embedded content.	Persistent	HTML Local Storage
YtldbMeta#dat abases	youtube.com	Used to track user's interaction with embedded content.	Persistent	IndexedDB
yt-remote-cast- available	youtube.com	Stores the user's video player preferences using	Session	HTML Local

				Duration	
		embedded YouTube video		Storage	
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage	
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage	
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage	
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage	
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage	

				Duration	
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage	
zc_loc	maillist-manage.eu	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.	Session	HTTP Cookie	
zc_show [x2]	softwarecentral.com softwarecentral.de	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 year	HTTP Cookie	

### Unclassified (15)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.



				Duration	
_chloe_id.3828	softwarecentral.com	Pending		2 years	HTTP Cookie
_chloe_id.c6d0	softwarecentral.de	Pending		2 years	HTTP Cookie
_chloe_ses.3828	softwarecentral.com	Pending		1 day	HTTP Cookie
_chloe_ses.c6d0	softwarecentral.de	Pending		1 day	HTTP Cookie
snaptid	chloe.insightly.services	Pending		Session	HTTP Cookie
zalb_# [x9]	campaigns.zoho.eu crm.zohopublic.eu ecnI-zcmp.maillist-manage.eu forms.zohopublic.eu ma.zoho.eu maillist-manage.eu pagesense-collect.zoho.eu salesiq.zoho.eu	Pending		Session	HTTP Cookie



Duration				
salesiq.zohopu blic.eu				
zcp_shown	static.zohocdn. com	Pending	Persistent	HTML Local Storag e